

Friday, 12 December 2014

13:00 Conference opening: welcome address
Markus Pohlmann, Heidelberg University

Session 1: Max Weber, the Spirit of Capitalism and Beyond

Chair: Lim, Hyun-Chin

13:15 Opening statement
Wolfgang Schluchter, Heidelberg University
Max Weber: The Spirit of Capitalism and the New Economic Sociology

14:00 *Markus Pohlmann, Heidelberg University*
The New Spirit of Capitalism - Collective Mindsets of Top Managers Compared

14:45 *Paul Windolf, Trier University*
Entrepreneurs, managers, investors: Who rules the economy?

15:30 Coffee Break

Chair: Chon, Song-U

16:00 *Lim, Hyun-Chin, Seoul National University & Hwang, Suk-man, Changwon University, South Korea*
From Weber to Confucius: The Changing Nature of Capitalism in Asia

16:45 *Frank Welz, University of Innsbruck, Austria*
From Weber to Schütz: The Spirit of Capitalism and the Lifeworld Theory today

17:30 *Jeon, Tae-Kook, Kangwon National University, South Korea*
The Spirit of Capitalism and the Sociology of Knowledge

20:00 Dinner at the Vietnamese Restaurant Saigon Sonne



Saturday, 13 December 2014

09:00 Conference opening

Session 2: Self Regulation and The Lifeworlds of Global Capitalism

Chair: Wolfgang Schluchter

09:15 *Friederike Elias, Heidelberg University*
Life Maxims of Managers in Argentina: Traditional or Neoliberal?

10:00 *Reinhard Bachmann, SOAS, UK*
Trust in Economic Relations and the Spirit of Capitalism

10:45 Coffee Break

11:15 *Yang, Jonghoe, Sungkyunkwan University, South Korea*
The Culture of Global Capitalism: A Case of Korean Wave

12:00 *Chon, Song-U, Hanyang University, South Korea*
Protestantism and the Modernization Process of South Korean Society: The Weber Thesis revisited"

12:45 Lunch Break

Session 3: The Transcultural Spirit and the Diffusion of Management Concepts

Chair: Gert Schmidt

14:00 *Volker Helbig, Heidelberg University*
Promoting Neoliberalism? The Spirit of Business Magazines

14:45 *YuanYuan Liu, Heidelberg University*
Management Concepts in Chinese Enterprises

15:30 Coffee Break

16:00 *Paulo Costa, UFPR, Brazil*
The Spirit of Entrepreneurial Politics in Brazil

16:45 *Jaok Kwon, Heidelberg University*
The Spirit of Management in Japan: Recruitment and Career Patterns of Business Elites in a Globalized Economy

19:30 Keynote Speech & Max Weber Mansion
Gert Schmidt, emeritus at the FAU Erlangen-Nürnberg,
Max Weber and Capitalism today

Sunday, 14 December 2014

08:45 Conference opening

Session 4: Corporate Governance and Corporate Politics

Chair: Subrata K. Mitra

09:00 Opening Statement
Amit Prakash, Jawaharlal Nehru University New Delhi
Capital Accumulation in Differentiated Societies

09:15 *Jivanta Schöttli, Heidelberg University*
Corporate Governance and Business Structures in India

10:00 *Renato Perissinotto, UFPR, Brazil*
New developmentalism: a new spirit of capitalism in present Brazil?

10:45 Coffee Break

Chair: Sergio Duarte

11:15 *Wagner Pralon Mancuso, USP, Brazil*
Business and politics in contemporary Brazil: Toward a new "spirit" in the interaction between the state and the market?

12:00 *Xiuyin Shi, CASS, China*
The Spirit of Capitalism in China

12:45 Lunch Break

14:00 *Gary Herrigel, Chicago University, USA*
Convergence and Varieties of Capitalism

15:00 *Markus Pohlmann, Heidelberg University*
Concluding Remarks



About the Conference

In commemoration of the 150th birth anniversary of Max Weber, we are pleased to invite you to participate in the international conference, "Max Weber and the New Spirit of Capitalism – self-regulation and corporate governance in a global economy", organized by the Max-Weber Institute of Heidelberg University.

The conference will focus on empirical contributions made by a number of international scientists on the subject, "a new spirit of capitalism". Thematically, the conference is located within the polemical field of globalization research and the implications for distributional conflicts and transcultural studies.

More than ten years ago a study conducted by Luc Boltanski and Ève Chiapello initiated the discussion about a new spirit of capitalism. This also tapped into a broader debate about the "varieties of capitalism" and specifically two main questions, referring back to Max Weber: what forms of self-regulation characterize life under modern capitalism and what modes of rationalization and ways of regulation (for example business systems) are connected to them?

There are a number of assumptions in the mainstream, globalization literature for example about the emergence and establishment of a new world-class of managers where the buzzwords are "global elites" and the "self-entrepreneur". At the same time, it is assumed in the literature on capitalism and globalization that there has been and continues to be a widespread and inevitable diffusion and adoption of neoliberal concepts in the practice of corporate governance, worldwide. However, these assumptions, so deeply engrained and projected in the globalization literature have not been tested empirically.

Stimulating a discussion about empirical analyses and implications for the above hypotheses will be one of the major tasks of this conference. The results of empirical investigations that have been conducted in different regions of the world will be presented and can provide a contribution to current studies on globalization and capitalism. Furthermore, the conference proceedings will seek to identify principles of self-regulation, rationalization and regulatory forms that are "transcultural" in their presence and impact across the world's leading economic regions.

Contact & Organization

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MAX WEBER AND THE NEW SPIRIT OF CAPITALISM

Self-Regulation and Corporate Governance in a Global Economy

hosted by

Prof. Dr. Markus Pohlmann

12th – 14th December 2014

Max-Weber-Institute of Sociology
Cluster of Excellence
"Asia and Europe in a Global Context"
Field of Focus 4

"Self-Regulation and Regulation: Individuals and Organizations"

Conference Venue: Karl-Jaspers-Centre R. 212, Voßstraße 2
69115 Heidelberg.